

# The Art of Doing Business with Chinese — A Cultural Perspective

Workshop for the Bay of Quinte region business community

October 28th,  
10 am - 12 pm  
Travelodge Belleville Enterprise Room



## Session One: Traditional Chinese Culture and its Renaissance

Speaker: **Jane Pang** (GTA Presenter of Shen Yun, Principal of Clearview School of Arts and Culture)

Time: 10 am - 11 am

Outline:

- The essence of traditional Chinese culture and values
- How and why it was nearly lost
- The revival of 5,000 years of ancient civilization through Shen Yun Performing Arts
- Why we are currently witnessing a historical moment



## Session Two: Understand Chinese Investors and Business Etiquette

Speaker: **Huan Wang** (GTA Presenter of Shen Yun, Manager in Advisory Services of Ernst & Young LLP)

Time: 11:15 am - 12 pm

Outline:

- Chinese “new money” global market size
- Characteristics of Chinese investors and clients
- Chinese cultural nuances: Fengshui and Face
- Chinese business etiquette

Break: 11 am - 11:15 am

Please RSVP via: <https://bqtc.typeform.com/to/wilimx>



**PRESENTER:**  
**JANE PANG**  
**M.A., OCT.**



Jane Pang earned her M.A. in English Language and Literature in South China Normal University. She was a university lecturer in English literature before she moved to Toronto. She is the founder and principal of Clearview School of Arts and Culture, which is a partner with the Toronto District School Board for Chinese cultural education.

As an educator, Ms. Pang has dedicated herself in bringing ancient Chinese traditions into modern application, and bridging the cultures of East and West. She believes that the traditional values and wisdom gained from ancient Chinese culture would benefit all walks of life in today's world.

Ms. Pang is also a member of the Presenter of Shen Yun Performing Arts in the GTA. Based in New York, Shen Yun is a non-profit, independent performing arts company with a mission to revive 5,000 years of divinely inspired culture.

In the past few years, Ms. Pang has spoken about traditional Chinese culture and its role in our multicultural society in over 50 government agencies, Rotary clubs, Probus clubs, companies and schools. Ms. Pang's presentation would appeal to anyone with an interest in China and the Chinese culture.

**PRESENTER:**  
**HUAN WANG**



Ms. Huan Wang was born in Northern China and grew up in Beijing. Huan is a Manager in the Advisory Services of Ernst & Young LLP. Huan has eight years of professional services experience in Supply Chain and Operations Management, serving clients across various industries including retail, power & utilities, health care, government & public sector, mining and metal, and banking. Huan holds a Master's degree from McGill University and is a Certified Project Management Professional (PMP).

In her free time, Huan has been active in projects promoting traditional Chinese culture in various communities for the past few years. Passionate about the Chinese culture, Huan has been studying the Chinese history, classic literature and poetry since a tender age. However, while living in China, she was saddened

by the disappearance of the culture's true essence in modern days. After Huan came to Canada, she has been very delighted to have the opportunities to present the authentic Chinese culture to the local communities by joining the Presenter of Shen Yun Performing Arts in the GTA. Based in New York, Shen Yun is a non-profit, independent performing arts company with a mission to revive 5,000 years of divinely inspired culture.

Coming from a professional background, Huan helps Canadian companies and business people understand characteristics of Chinese investors and customers from a history and cultural background, and provides practical solutions to help them attract, better serve, and retain Chinese customers. Ms. Huan Wang's presentation would appeal to anyone with an interest in China and Chinese culture.