

Vietnam - Gateway to South East Asia - Seminar on Business Potential and Opportunities in Vietnam

August 16, 2022

9:30 a.m. – 12:00 p.m.

Ontario remains committed to creating opportunities for the business community in order to help them remain strong and get back up and running during these unprecedented times. As part of this commitment, the Government of Ontario is collaborating with the province of Binh Duong, Vietnam to hold a seminar to help Ontario companies understand better of the business potential and opportunities in this emerging market.

Vietnam is a country located in SouthEast Asia with with an area of 311,699 square kilometers and population of 96 million, making it the world's fifteenth-most populous country. Thanks to the robust domestic demand, export -oriented manufacturing and unprecedented private sector growth, the country managed to have its GDP growing at 2.91% in 2020 despite the covid-19 pandemic challenges.

You will benefit from attending this seminar regardless of whether you are new to this market or you are thinking to increase your sales in Vietnam. You may consider to source from Vietnam or to be closer to your international clients that have operations in Vietnam already. Last but not least, it's great networking opportunity to meet business executives from Ontario and Vietnam.

The incoming delegation, led by the Premier of Binh Duong Province, consists of the senior provincial economic and trade officers and executives of Vietnamese companies, will share with the audience the topics such as:

- Business environment and opportunities in Vietnam;
- Vietnam incentive programs to Canadian companies;
- Competitive advantages to Canadian companies doing business in Vietnam under the framework of CPTPP and other trade agreements;
- Live experience of doing successful business in Vietnam

The delegation is willing to meet Ontario companies from different sectors to increase the awareness of the province as a business hub of the country and the South East Asia region and to promote two-way business and trade. We strongly recommend that you attend the seminar if you are an exporter manager, business development specialist or a business executive from the following sectors:

- Manufacturing
- Supply Chain
- Automobiles
- Hi-Tech
- Machinery & Equipment
- Medical Device & Equipment
- Information Communication Technology (ICT)
- Pharmaceutical
- Food & Beverage
- Furniture
- Garment & Shoes
- Financial Services
- Education
- Healthcare

This is an in-person seminar to be held at Ontario Investment and Trade Center (35th Floor of 250 Yonge Street) with limited spots.

Apply by: August 8, 2022

Ontario continues to support our companies by delivering revamped export programs that will help connect suppliers, educate our partners, and build our economy.

If you have any questions about this seminar, contact:

Emerson Cheng at Emerson.Cheng@ontario.ca